



GLOBAL TIDES
GROUP

TEMBO

A GLOBAL YOUTH
LEADERSHIP &
MENTORSHIP PROGRAM
KENYA 2025

Empowering the Next Generation of Leaders





ABOUT KENYA 2025

- A 5-day immersive experience designed to empower youth through sports, mentorship, and cross-cultural exchange.
- Focus on leadership development, sportsmanship, and building lasting global connections.
- Participants will engage with local youth in Kenya, facilitate a basketball camp, and take part in fellowship activities.



Meet the Key People



Dr. Avi Jacobs

Co-Founder, Patron &
Advisor



Bob Nance

Trainer/Coach,
Founder BN Basketball
Academy



Alyne Cistone

Founder/CEO,
Global Tides Group



Ricky Davis

Trainer/ Ambassador,
Former NBA Player



JJ Cistone

Global Youth
Engagement Fellow

Global Youth Engagement Ambassadors (NBA Alumni):

- Tamir Goodman
- Mark Sack

Global Youth Engagement Fellows Alumni

- Gabriela Jacobs
- Sheryl Kambuni
- Nate Jacobs
- Mona Abebe

Trainers & Coaches

- Olivia Cochran
- Luc Reynaud (Talk better)
- Jason Henkel (Focus To Evolve)
- Dr. Caroline kristo
- Paul Flannery

Travel Team 10 Participants

- **Participants:**

- 3 Trainers
- 1 Global Youth Engagement Ambassador
- 4 New Fellows (Total cost for the full program for self-pay fellows \$10k)
- 1 GTG Rep
- 1 Former fellows and volunteer

- **Age Group:**

- Pre-college/college/young professionals, ages 18-26



- **Criteria for Selection:**

- Sports engagement
- Demonstrated Leadership qualities
- Willingness to engage beyond the trip
- Become part of our global network of youth leaders and future mentors in the program.

Camp Format & Activities

- **Camp Duration:** Full day, 9 AM to 3 PM (Snacks, lunch, and transport included)
- **Age Group for Campers:** 13-18 years old (200 participants)
- **Key Features:**
 - Basketball camp focusing on skills, leadership, and teamwork
 - Camp culminates in a small tournament
 - Empowerment and mentorship sessions with strategic partners for potential activation (Talk Better Program & Focus to Evolve)
 - Survey: Pre- and post-camp surveys (5-10 questions) to measure impact



- **Equipment Needed:**
 - 40 Chairs
 - 25 Jump ropes
 - 40 Cones
 - 4-6 Agility ladders
 - 40 Basketballs (Leather balls)
 - Hula hoops

5-Day Overview

Day	Activities
Day 1	Arrival and introduction to Kenya
	Visit to the Museum and National Park
	Outdoor basketball pickup game
Day 2-4	Basketball camp
	High skills training
	Mentorship & leadership development sessions
Day 6-7	Mini Tournament & Awards
	Friendly tournament
	Awards Gala



Program Budget

Fundraising Goal \$150,000

- **Total Budget:** 10 Participants & 300 beneficiaries (\$ 146, 000)
- **Budget Breakdown:**
 - Airfare
 - Food & Accommodation
 - Transportation
 - Program Fees
- **Detailed Budget:** Full breakdown available upon request
- **Funding Goal:** Secure sponsors, donors, and partners to cover costs for running our 2025/2026 program



Fundraising & Strategic Partnerships

- **Sponsors:**
 - Rekindle (Fiscal Sponsor)
- **Currently being sought**
 - The NBA Organization
 - CAVS Organization
 - Corporate Sponsorships
 - Institutional Sponsorships
 - Cleveland Clinic



Join Us in Making an Impact

- **Support Opportunities:**

- Become a sponsor or donor for the Kenya Program
- Provide in-kind donations (sports equipment, travel funds, etc.)
- Volunteer to mentor or assist with camp activities
- Join our trainers team (seeking coaches)

- **Help Spread the Word:**

- Share our mission with your network
- Connect us with potential partners and supporters



Measuring Success & Long-Term Impact

- **Youth Empowerment:** Developing leadership skills and fostering cross-cultural understanding
- **Community Building:** Strengthening global youth networks through collaboration
- **Future Business Model:** Testing and refining the summer camp model for ongoing sustainability
- **Feedback & Continuous Improvement:** Using surveys and participant feedback to improve future programs

